

NWU-TC NEWSLETTER

March 2006

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Books Division – Betty Crocker Found!

Join us on March 14 as **Susan Marks**, author of *Finding Betty Crocker*, discusses how she came up with the idea for her book about this enduring cultural icon, her research efforts at General Mills, and her quest to locate a publisher and a contract appropriate to the book's style and potential market. The Book Division meets on the second Tuesday of each month from 1:00 to 2:00 p.m. at the Resource Center for the Americas, at Lake Street and Minnehaha, just south of Minnehaha Liquors. The café offers a wonderful selection of food, beverages and coffee drinks. Please contact co-chairs John Toren at jhtoren@comcast.net or Cary Griffith at Cary.J.Griffith@Corporate.Ceridian.com with any questions.

BizTech Division – All Business

A speaker is pending for our March 20 workshop – watch for an announcement!

Kudos to

- **John Rosengren** collaborated with Esera Tuaolo on his memoir *Alone in the Trenches: My Life as a Gay Man in the NFL* (Sourcebooks, March 2006). "This beautiful book is not only about football but freedom and family," Rosie O'Donnell said. "A must read for all." Reviews, excerpts and tour schedule at www.johnrosengren.net.

Classes

- **John Rosengren** will offer his popular workshop, "The Art of the Profile," at the Loft on Saturday, March 25, from 1:30 to 4:30. This workshop is for anyone interested in enhancing his or her profiling skills, from interviewing the subject to revising the final draft. We'll discuss various tricks and techniques that include warming up subjects, finding revealing details, and sculpting a likeness with economy. Those attending the workshop will receive practical tips for researching and crafting engaging profiles. Register at www.loft.org or (612) 215-2575.
- **Alicia Conroy** will be teaching classes at the Loft Literary Center this summer, including a beginning class on using myth and an advanced fiction class on experimental structure.

And . . .

MNLink -- your virtual library

While doing some research on folklore, I wanted to read some expensive scholarly tomes that weren't available at my local public library. Then I discovered MNLink. <http://www.mnlink.org/>

Any resident of Minnesota with a library card and computer access can borrow books through MNLink, a free service funded by your tax dollars. MnLINK is funded in part by the State of Minnesota, through an appropriation to the Minnesota Higher Education Services Office. Participants include the Minnesota State Colleges and Universities, the University of Minnesota, Minnesota's public library systems, state agencies, private colleges, K-12 schools, and special libraries.

My first request was filled within a week and I picked it up at my nearest public library. What a boon for budget-minded researchers!

--Sue Grieger

Nick Pease